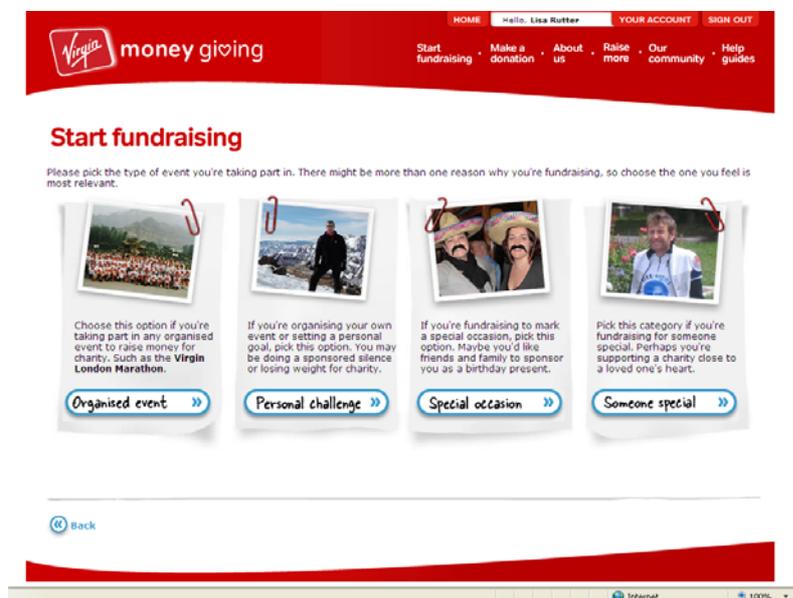


## Information on creating your own online fundraising page

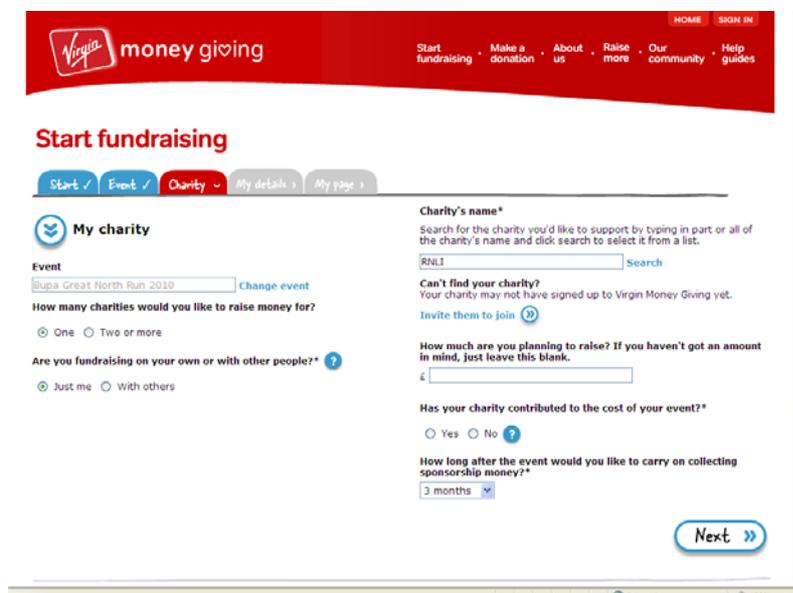
Now that you have committed raising money to support RNLI lifeboat crews and lifeguards, you can start collecting sponsorship money!

One really simple way to do this is by creating your own online fundraising page...

- ❑ Go to <http://www.virginmoneygiving.com/charities/rnli>
- ❑ From here you need to click on the 'Start Fundraising' blue button.
- ❑ Click 'Organised Event' and search for your event as directed. Make sure that you select the correct event, which will either have 'RNLI' or no charity name recorded against it.



- ❑ Complete details of your fundraising as indicated. Please note that you are able to choose to fundraise for more than one charity; but if you have an RNLI guaranteed place at your event you have pledged to raise a minimum amount for the RNLI.





- If you are already registered with Virgin Money Giving you won't have to register again, just enter your user name and password. If you are new to the site, it takes literally seconds to fill in a few basic details to register.

From here you can customise your own page, and then pass out the website address to friends and work colleagues who may wish to sponsor you.

The screenshot shows a fundraising page on the Virgin Money Giving website. The page is for a fundraiser named Lisa Rutter, titled "Lisa's Olympic SOS day swim!". The page includes a navigation bar with options like "Start fundraising", "Make a donation", "About us", "Raise more", "Our community", and "Help guides". A "Running total" section shows a target of £50.00 and a total raised of £115.00. A "Recent donors" list shows Tracey as the most recent donor on 08.02.10 for £7.00 (+ £1.97 giftaid). There are "Donate now" buttons throughout the page.

By creating your own fundraising page you can:

- Watch your total grow on screen
- Include a photo and personal message
- Update your target amount as often as you like
- 25% tax bonus added to all donations
- Avoid dealing with cash or cheques

It really is that simple, so set up your page now and make the most of the internet!

Good luck with creating your page, please let us know if you have any problems using the contact details above.

**The RNL is a charity registered in England and Wales (209603) and Scotland (SC037736). Charity number CHY 2678 in the Republic of Ireland**